JOIN OUR ICO TODAY
VISIT OUR WEBSITE ➤ FLIPNPIK.IO
**ICO 2018**

**ICO TOKEN DISTRIBUTION**

- **425 MILLION FNP**
  - **ICO PERIOD**
    - Management: 37.5M
    - Marketing: 37.5M
  - **PRE-ICO PERIOD**
    - Social Mining Reserve: 37.5M
    - Partnership Reserve: 37.5M

**POST-ICO TOKEN RELEASE OVER 4 YEARS**

- **575 MILLION FNP**
  - **1 YEAR**
    - Management: 87.5M
    - Marketing: 87.5M
  - **2 YEARS**
    - Management: 87.5M
    - Marketing: 87.5M
  - **3 YEARS**
    - Management: 87.5M
    - Marketing: 87.5M
  - **4 YEARS**
    - Management: 87.5M
    - Marketing: 87.5M

**ROADMAP HIGHLIGHTS**

**2016-2017**

- FLIPNPIK APPLICATION
- BUSINESS REGISTRATION
- NEWS FEED
- REWARDS SYSTEM AND GAMES

**2018**

- CONNECTION TO THE BLOCKCHAIN ETHEREUM
- ISSUE OF FNP TOKENS
- ADVANCED INTEGRATION
  - NEW ARCHITECTURE AND INTEGRATION ON ETHEREUM
  - CRYPTOCURRENCY POS FOR MERCHANTS
- INSTANTANEOUS PROMOTIONS
- NOTIFICATION SYSTEM
- TAG AND SEARCH ENGINE
- DASHBOARD AND INTELLIGENT DATA
- MARKETPLACE
- AUGMENTED REALITY

**COMMERCIALIZATION**

- INTRODUCTION TO THE MARKET IN EUROPE & ASIA
- STRATEGIC PARTNERSHIPS
- TOKEN LISTED ON EXCHANGE PLATFORMS
- INTRODUCTION AND POSITIONING IN OCEANIA AND NORTH AFRICA
- STRATEGIC PARTNERSHIPS

**USE OF FUNDS (First 20M Euros)**

- INITIAL FEES MKT & IP: 10%-15%
- ADMIN & OPERATIONS: 10%-15%
- SALES & MARKETING: 25%-35%
- DEVELOPMENT: 45%

**VISIT OUR WEBSITE: FLIPNPIK.IO**

The information contained in this document is for guidance purposes only. No part of this document is legally binding or enforceable, nor is it meant to be. Fliptech also reserves the right to modify it at any time.
FlipNpik is changing the way digital marketing is done! FlipNpik allows you to monetize your social media posts by supporting local shops. Everybody is rewarded and paid for contributing!

**FLIPNPIK MANAGEMENT**

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**FNP TOKEN VALUE**

-INCREASED BUYING POWER-  
FNP Token generates up to 15% increase buying power within the FNP Ecosystem

-LONG TERM HOLDING REWARDS-  
FNP Token long term holder rewarded

-REMUERATION-  
FNP Ambassadors holding 500 FNP Token earn 20% of merchant’s spending within the Ecosystem

-LIQUIDITY-  
FNP Token listed in 2018 on token exchange platforms

-HIGH POTENTIAL INCOME-  
FlipNpik business model generates high income and value (FNP Corporation NPV 96M Euro (115M USD))

-FNP CRYPTO/FIAT VALUE-  
FNP Token pairing: BTC/FNP, ETH/FNP, USD/FNP on exchange platforms

-FNP STIMULATE VALUE CREATION-  
FNP Token issued over 4 years are only released to users in exchange of their value creation within the ecosystem

-BETTER FINANCIAL PERFORMANCE-  
FNP utility token with a higher financial performance potential than an equity token

-LOW FNP TOKEN PRICE-  
ICO FNP Token price is 0.10 EURO (0.12 USD)  
FNP Token NPV is 0.25 EURO (0.30 USD)

-SUPPORT LOCAL SHOPS-  
FNP increase local economy and neighborhood quality of life

**MARKET**

**MARKET DATA**

100M  
Potential market  
100M businesses

8 700€  
Annual average spending on online advertising (10 400 USD)

870 billion €  
Potential annual average market revenue (1 Trillion USD)

**FLIPNPIK MARKET PENETRATION**

325K  
Businesses (0.325% Conservative market penetration rate)

3 000€  
Business annual average spending (3 600 USD)

975M €  
Potential revenue (1.2 Billion USD)
**FLIPTECH FORECAST & VALUE**

**MERCHANTS ANNUAL SPENDING**

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<td>Euros</td>
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<td>660</td>
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**FLIPTECH Net Present Value**

NPV 2018 → 96M €

**ANNUAL EXPENSES FORECAST**

**EXPENSES 2019 - 16M €**

- R&D 32%
- INIT 16%
- COM 16%
- ADM 9%
- S&M 18%

**EXPENSES 2020 - 25M €**

- R&D 40%
- S&M 44%
- ADM 16%

**FINANCIAL REPORT SUMMARY FlipNpik**

**AVERAGE NUMBER OF MERCHANTS AND USERS**

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<tr>
<th>(THOUSAND)</th>
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<th>2020</th>
<th>2021</th>
<th>2022</th>
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<tr>
<td>4</td>
<td>62</td>
<td>253</td>
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**AMBISSADOR POTENTIAL ANNUAL REVENUE AND PROFIT**

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<th>(THOUSAND)</th>
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<tr>
<td>-</td>
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<td>12,889</td>
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<td>36,692</td>
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- 20% of merchant’s spending

**ANNUAL EXPENSES FORECAST 2019-2023**

- € 450
- € 400
- € 350
- € 300
- € 250
- € 200
- € 150
- € 100
- € 50
- € 0